

15.8.62
THE M^cCORQUODALE GROUP

For Printing at Home and Overseas

The M^cCorquodale Group

THE RIGHT HONOURABLE LORD MCCORQUODALE OF NEWTON, P.C. (*Chairman*)

KENNETH MCCORQUODALE

HUGH MCCORQUODALE

GEORGE MCCORQUODALE

THE RIGHT HONOURABLE LORD EBBISHAM

BRIGADIER N. D. MCCORQUODALE

M. E. CLOWES

ALASTAIR MCCORQUODALE

J. C. SANDERSON

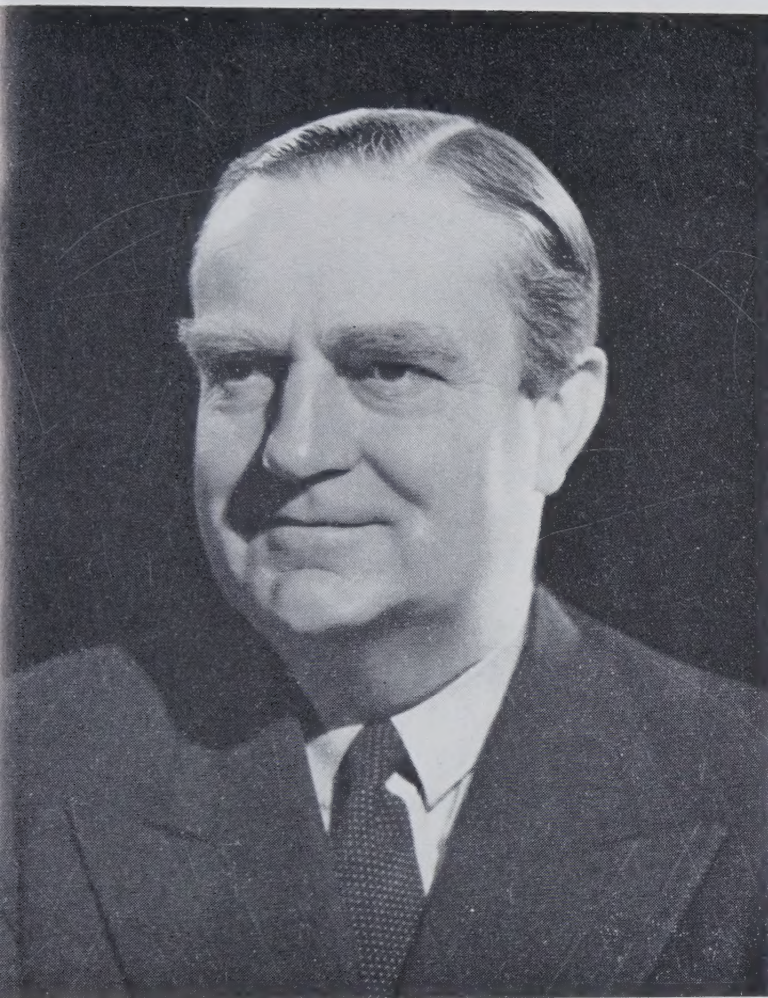
EUAN N. J. MCCORQUODALE

W. B. CLOWES

SECRETARY AND REGISTERED OFFICE



JOHN ALLEN, 15 King Street, London, E.C.2



The Rt. Hon. Lord McCorquodale of Newton, P.C.

Recently, it has been brought home to us that although many people know we are printers, not so many know of the size of the McCorquodale Group or of its versatility. Size in itself is not necessarily anything to write home about. But in our case it does mean that the smallest consumer of print as well as the largest can enjoy the advantages of dealing with a "local" printer and yet at the same time command the technical and mechanical resources of a world-wide organization.

Our history shows that we have developed alongside many industries in this country, providing them with the printed matter necessary to their own development. We, also, in the diversity of our printing processes have kept pace, and in some cases have been the leaders, in the technological advances in our industry.

The simple reason for this guide, then, is that we are anxious that you should know more about who we are and the services we are able to provide. It is also an invitation to you to enquire whether these services can be applied to your requirements for print.

W. J. Savundale of Newton

The M^cCorquodale Group

Throughout its history, the M^cCorquodale Group has borne the characteristic of the printing industry, namely a family business providing personal service. It has, however, been unusual in that it has extended its interests in widespread localities not only in the United Kingdom but also overseas. To-day the company forms one of the largest commercial printing organizations in the world and is directed by several members of the M^cCorquodale family. The Chairman, Lord M^cCorquodale of Newton, is a grandson of the founder, George M^cCorquodale, who established the first M^cCorquodale factory at Newton-le-Willows, Lancashire, in 1846.

The founder had previously opened a stationer's shop in Liverpool in 1841, from which humble origins The Liverpool Printing & Stationery Co. Ltd. has grown. The factory with its litho and letterpress plant now caters for shipping, insurance and other industries on Merseyside.

In the next twenty years he started other printing works, two in London, one near Euston Station and the other near London Bridge Station, in Glasgow and at Wolverton in Buckinghamshire. These M^cCorquodale factories have grown over the years and, with expansion, all the latest technical printing processes have been installed. In the Wolverton factory there are different production units for envelopes and general printing, whilst a special building is devoted to security work for the General Post Office.

All these factories serve the needs of the people of the country by producing printed matter in all its forms for Her Majesty's Stationery Office, the nationalized industries, local authorities and industry and commerce generally.

Later in the century Mr. M^cCorquodale purchased Henry Blacklock & Co. Ltd., now in a new factory at Alms Hill Road, Manchester, a company which caters for a wide range of printing. He also started a paper mill near Flint, The North Wales Paper Co. Ltd., which produces fine printing papers and bank and cartridge grades. Further, The Crewe Stationery Co. Ltd. was started to assist the Liverpool and Manchester factories and all these concerns have expanded very considerably during the last few years. The Crewe factory has developed a large trade in the production of wallpaper books.

Apart from the M^cCorquodale factory in Glasgow, Scotland has two other representatives of the Group. John Horn Ltd. was acquired in 1938 and its lithographic machinery has been extended to supply an increasing business in carton and box making. Although they were originally fine art printers in lithography and letterpress, McLagan & Cumming Ltd., in Edinburgh, which was acquired in 1941, have now established themselves in the packaging business. Equipped with rotary gravure and aniline presses, they produce wrapping and printed wax papers for the biscuit factories of Scotland.

SECURITY DOCUMENTS FOR BANKS

In 1927 and 1931 two well-known security printers in the City of London joined the McCorquodale Group, firstly Blades, East & Blades Ltd. and then Charles Skipper & East Ltd. Both companies originated in the early years of the nineteenth century and had built up their business by supplying the banks and financial houses of London.

Blades, East & Blades Ltd. was a family business and brought a strong connection to the McCorquodale Group, of which Lord Ebbisham, a descendant of the founder, is a director. The very large factory in Finsbury is equipped with lithographic, letterpress, and gravure machinery, their principal products being cheques for all the main British banks, and their imprint can be found in most peoples' pocket on a cheque book. With advancing mechanization of banking procedure continuous stationery cheques, padded cheques and duplicated cheques of all colours and sizes are demanded from their craftsmen.

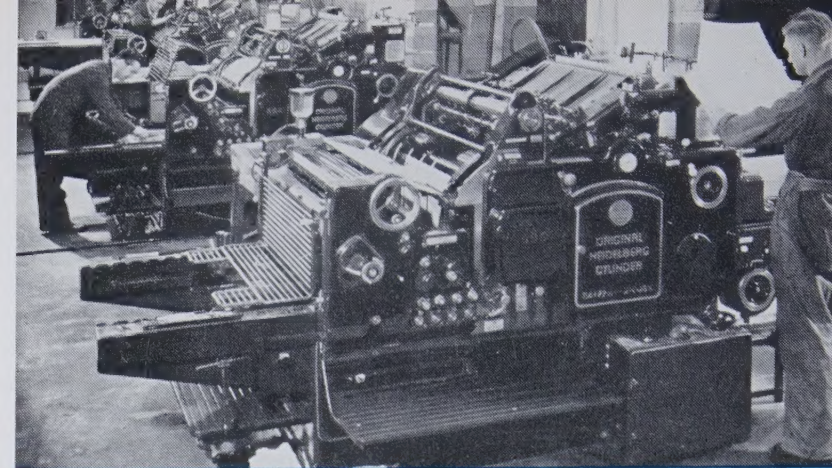
Apart from their cheque production, Blades, East & Blades Ltd. supply insurance and commercial companies with all kinds of print; their experience in the production of prospectuses and company reports is unrivalled.

Charles Skipper & East Ltd. are also held in high regard in the City and they, too, produce a wide range of cheques for leading banks. In addition, they have a developing business in advertising literature and greeting cards.

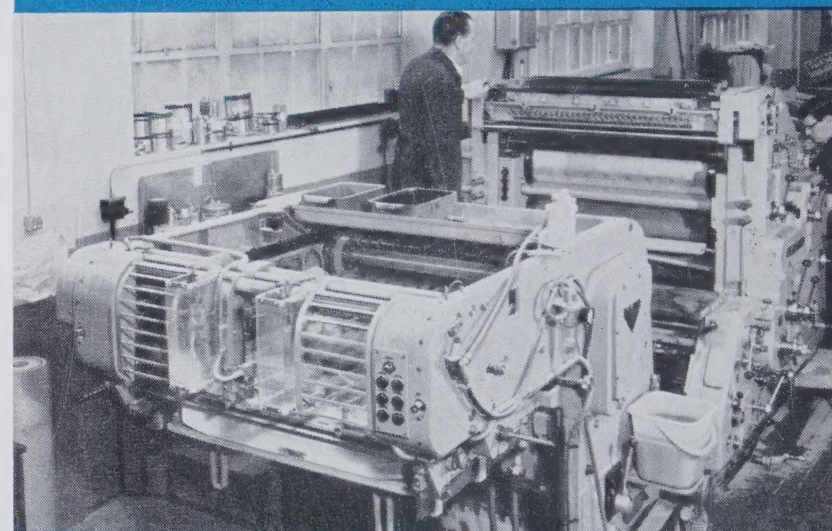
Together the two companies produce over half the cheques used in Great Britain. In recent years they have been leading the development of encoding cheques in magnetic ink, which the banks will be able to process through their accountancy by automatic electronic means. This revolution in printing technology will lead to new achievements.

CONTINUOUS STATIONERY

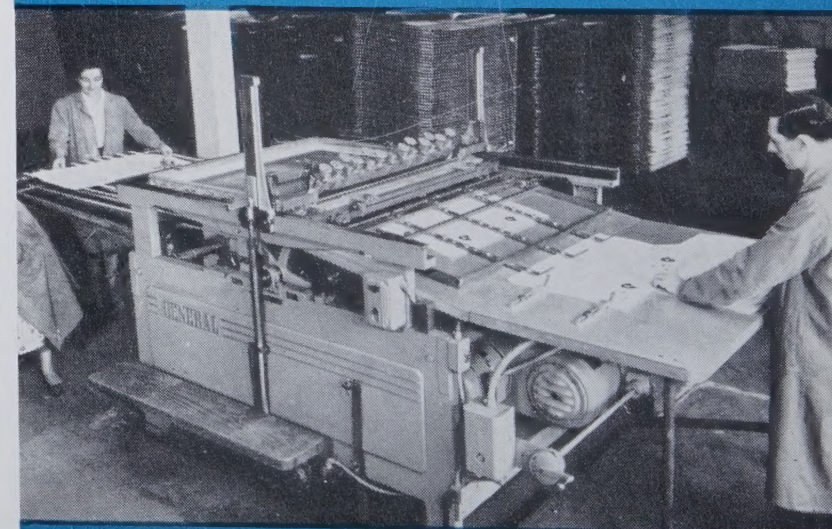
It was in 1927 that Fanfold Ltd. was started by the McCorquodale Group. Mechanization in business administration had barely begun, but continuous stationery in varying forms and spot carbonized stationery were in increasing demand. To-day there is a wide range of office systems, many using automatic tabulating machines operated by punched cards or tape and calling for substantial quantities of continuous forms. Large manufacturers of consumer goods now automate their invoicing, factory and delivery documents. These requirements are largely met by Fanfold's systems with continuous stationery and carbonized forms.



Some letterpress machines at The Armoury



A lithographic machine at Cardington Street



Silk-screen printing at Brixton

To meet this need, Fanfold Ltd. have installed high-speed rotary presses of the latest design. This has enabled them continually to improve their production in a highly specialized field and reach the perfection and accuracy required by automatic Data Processing Equipment. Their technical representatives work closely with their customers so that a new system is installed satisfactorily. Part of their exports go to provide telephone bills in Kenya, telegram forms in Kuwait and railway documents in South Africa in continuous stationery style with appropriate feed equipment.

COLOUR CARDS

One of the most rapidly developing enterprises of the McCorquodale Group has been the production of colour cards by McCorquodale Colour Display Ltd. Established in 1946, it has now spread around the world providing identification cards for the paint industry, cosmetic manufacturers and all those who wish to show the public the colour range of their products. This has caused detailed research in the application of paints to paper and the machinery and processes developed have matched the rising demands for colour cards. Elsewhere in this brochure there is listed the interests which spread from Australia in the East to Brazil in the West.

BOOK AND PERIODICAL PRINTING

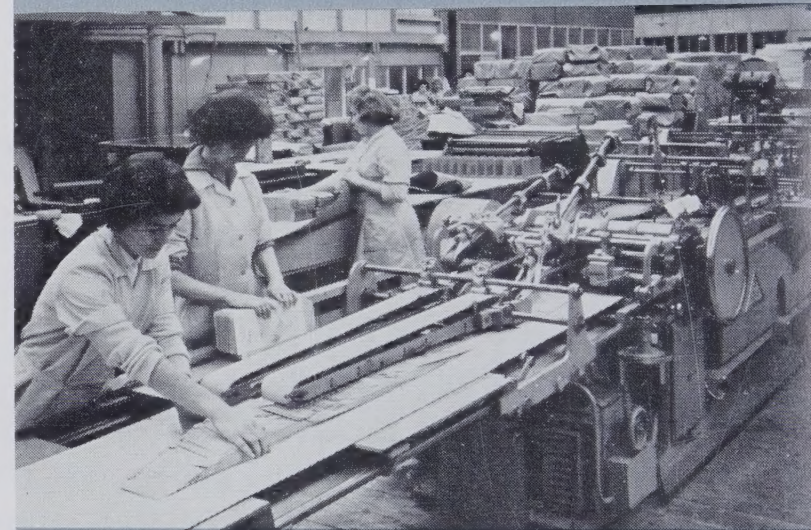
Two companies in the McCorquodale Group specialize in printing books and magazines. The largest is William Clowes & Sons Ltd., purchased in 1946, which has a modern factory at Beccles employing almost 1,000 men and women. Their plant is designed for the mass production of books. Typesetting facilities cover an extensive range of type faces and include foreign languages, and they are foremost in the experimental field of photo-typesetting for lithographic printing of books. Their speciality is scientific publications and educational text-books, but hymn books, memoirs, children's books, dictionaries and paper-backs also come from the presses in Suffolk. A long association with leading publishing houses has led William Clowes & Sons Ltd., on behalf of the McCorquodale Group, to set up a factory in Ibadan, Nigeria, in conjunction with the Western Nigerian Government. With the growth of literacy in West Africa there is a rapidly growing demand for educational books.

A new factory is being built in Great Yarmouth expressly to deal with composition for the North American market, another opportunity with much promise.

Spottiswoode Ballantyne & Co. Ltd. are established in Colchester and were purchased in 1955 by the Group. They were founded in



Rotary gravure printing in Edinburgh



Box and carton making in Glasgow



Automated warehouse binding in London

1739 and like William Clowes & Sons Ltd. were originally centred in London and are now in East Anglia. This company also specializes in book work where accuracy of typesetting is a prerequisite, particularly with scientific publications.

Two members of the Clowes family are represented on the Board of the McCorquodale Group.

TRANSFERS AND DISPLAYS

Associated Trapinex Ltd. in London was acquired in 1952 and specializes in screen process printing. Their production, using this process, covers showcards, point-of-sale displays, posters, labels and transfers for industry. Latest developments include self-adhesive plastic signs and wire displays and dispensers.

OVERSEAS COMPANIES

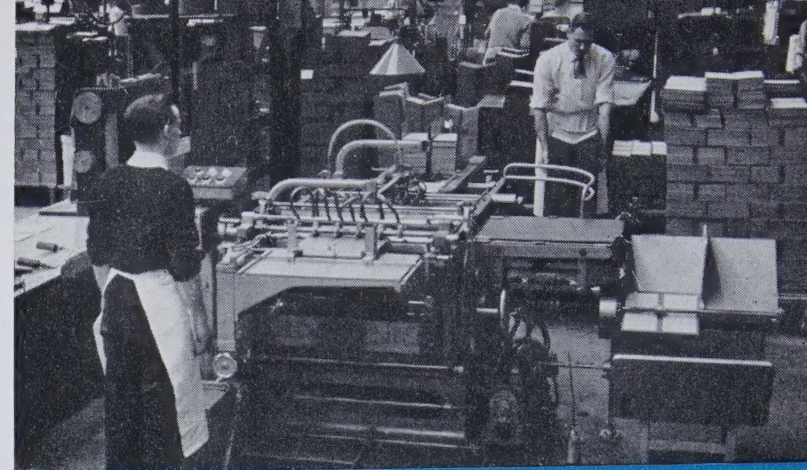
Apart from licensees of colour card machinery, the McCorquodale Group has productive factories in Canada, the United States, New Zealand, Australia, Brazil, Argentine and W. Germany. Throughout the world there is always a demand for printed matter from a local printer backed by international resources. In particular, where specialized products are in demand such as continuous stationery, educational books or colour cards, there is opportunity for enterprise and good business.

RESEARCH

Because the companies in the McCorquodale Group cover all the printing processes and so many specialized techniques, research and development is dispersed throughout its factories. Some of their specialists have been authors of patents. Others have perfected new methods of production with inks, paper and machinery. Directors and executives of the Group make frequent visits to interests abroad and maintain regular contact with developments in the printing industries of the United States and Europe.

THE FUTURE

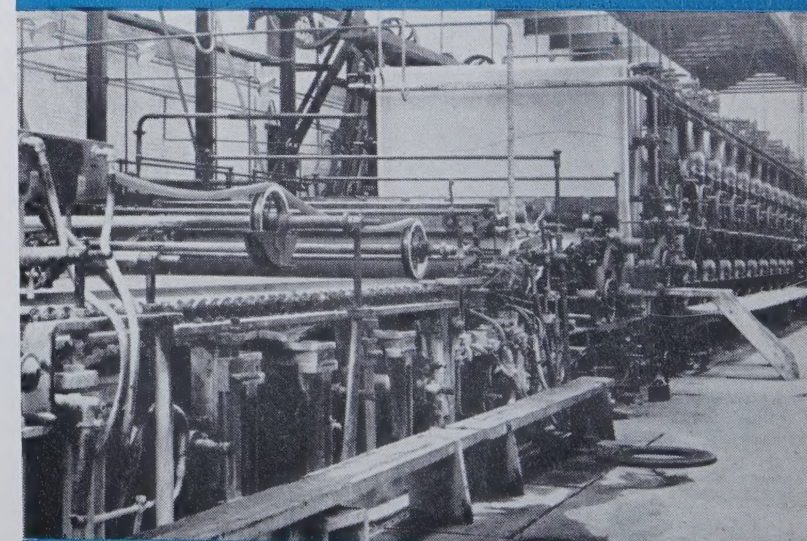
The policy of the Group in the foreseeable future is to seek to develop new printing outlets, to meet new demands and also to ensure that all the factories are equipped with the most modern machinery so that the requirements of its established and new customers may be promptly and satisfactorily supplied. All management of the various companies and factories in the Group, which is decentralized as much as is possible, fully understand that the success of a printing business depends upon service to the customer and all are determined to ensure that the McCorquodale Group service can be relied upon under all circumstances.



Casing in books at Beccles



Typesetting in Manchester



Papermaking in North Wales

MCCORQUODALE & CO. LTD.

HEAD OFFICE:
15, KING STREET, LONDON, E.C.2.
Monarch 8321-6.

"THE ARMOURY",
ST. THOMAS STREET, LONDON, S.E.1.
Hop 3232.
Letterpress printers, commercial work, booklets, programmes.

CARDINGTON STREET, LONDON, N.W.1.
Euston 3911.
Letterpress and lithographic printers, good class commercial work.

MAXWELL STREET, GLASGOW, C.1.
Central 9502-5.
Letterpress and lithographic printers, box and carton makers.

NEWTON-LE-WILLOWS, LANCs.
Newton-le-Willows 2421-7.
Letterpress printers, railway work beer labels, bookbinders.

WOLVERTON, BUCKS.
Wolverton 2131-2.
Letterpress printers, including rotary commercial stationery, account books, envelopes, airmail letters, tickets.

The M^cCorquodale Group

AT HOME

BLADES, EAST & BLADES LTD.,
(HEAD OFFICE) 17, ABCHURCH LANE, LONDON, E.C.4.
Mansion House 4366.
(WORKS) LEONARD STREET, LONDON, E.C.2.
Clerkenwell 1020.
Letterpress and lithographic printers, security printing, cheques, dividend warrants, reports and accounts, prospectuses.

PARKINS & GOTTO LTD., LONDON.

BRITISH NUMBERING LTD., LONDON.

PRINTAID STUDIO LTD., HITCHIN, HERTS.

WILLIAM CLOWES & SONS LTD.,
(HEAD OFFICE) LITTLE NEW STREET, LONDON, E.C.4.
Fleet Street 6791-6.
(WORKS) BECCLES, SUFFOLK.
Beccles 2387-8.
Book production, letterpress and lithographic.

BRASSEY'S NAVAL & SHIPPING ANNUAL LTD.,
LONDON.

FANFOLD LTD.,
BRIDPORT ROAD, EDMONTON, LONDON, N.18.
Edmonton 5404.
Continuous office stationery, forms—carbonized, fanfold and transkrit, office machinery and equipment.

CHARLES SKIPPER & EAST LTD.,
79, SHOE LANE, LONDON, E.C.4.
Fleet Street 6832-5.
Letterpress and lithographic printers, cheques, engravers.

MCCORQUODALE COLOUR DISPLAY LTD.,
(HEAD OFFICE) 15, KING STREET, LONDON, E.C.2.
Monarch 8321-6.
(WORKS) NEWTON-LE-WILLOWS, LANCs.
Newton-le-Willows 2421-4.
Colour cards for paint, cosmetic and other trades.

MULTICOLOR (LONDON) LTD.,
4, ICKNEILD WAY, LETCHWORTH, HERTS.
Letchworth 592.
Colour card makers.

SPOTTISWOODE, BALLANTYNE & CO. LTD.,
(HEAD OFFICE) LITTLE NEW STREET, LONDON, E.C.4.
Fleet Street 5284.
(WORKS) THE HYTHE, COLCHESTER, ESSEX.
Colchester 77256.
Letterpress printers, book production, commercial work.

MCLAGAN & CUMMING LTD.,
WARRISTON ROAD, EDINBURGH, 7.
Waverley 7958-9.
Letterpress, lithographic, gravure and aniline printers, fine art work, packaging, laminating, waxing.

HENRY BLACKLOCK & CO. LTD.,
BRADSHAW HOUSE, ALMS HILL ROAD, MANCHESTER, 8.
Collyhurst 4256-9.
Letterpress printers, bookbinders, cheques, commercial work.

THE CREWE STATIONERY CO. LTD.,
FRANCES STREET, CREWE.
Crewe 4241-2-3.
Letterpress printers, general and commercial, wallpaper books.

ADDENDA

THE CREWE STATIONERY CO. LTD. name changed to: MCCORQUODALE PRINTERS (CREWE) LTD.
SPOTTISWOODE, BALLANTYNE & CO. LTD. address of Head Office changed to: 1, New Street Square,
London, E.C.4.

JOHN HORN LTD. address of Works changed to: Riverbank Works, Riverford Road, Pollokshaws, Glasgow, S.3.



THE LIVERPOOL PRINTING & STATIONERY CO. LTD.,
MERCER COURT, REDCROSS STREET, LIVERPOOL, 1.
Central 7657.

Letterpress and lithographic printers, general and commercial.

THE NORTH WALES PAPER CO. LTD.,
OAKENHOLT, NEAR FLINT, NORTH WALES.
Flint 3207.

Paper Mill wood-free printings; cartridges, banks, bonds, etc.

ASSOCIATED TRAPINEX LTD.,
176/188, ACRE LANE, BRIXTON, LONDON, S.W.2.
Brixton 2057.

Transfers and silk-screen printing, designers, artists.

JOHN HORN LTD.,
(HEAD OFFICE) 72, HOWARD STREET, GLASGOW, C.1.
Central 3081-2.

(WORKS) 60, PLEASANCE STREET, GLASGOW, S.3.
Langside 9188-9.

Lithographic printers, colour printing, box and carton making.

ROBERT ANDERSON & SONS LTD., GLASGOW.

KERR & RICHARDSON LTD., GLASGOW.

MCCORQUODALE & CUTHBERTSON LTD.,
LONDON.

MCCORQUODALE & BLADES TRUST LTD.,
LONDON.

The M^cCorquodale Group

OVERSEAS

MCCORQUODALE & BLADES (PRINTERS) LTD.,
260, BARTLEY DRIVE, TORONTO 16, ONTARIO, CANADA.
Plymouth (Toronto) 7-4121.

Lithographic and letterpress printers, colour card makers.

HAUGH-GORDON LTD.,
260, BARTLEY DRIVE, TORONTO 16, ONTARIO, CANADA.
Plymouth (Toronto) 7-4121.

Flexographic printers, packaging, wrappers.

MCCORQUODALE & CO. (WEST AFRICA) LTD.,
IBADAN, WESTERN NIGERIA.

CAXTON PRESS (WEST AFRICA) LTD.,
ELEIYELE, P.M.B. 5009, IBADAN, WESTERN NIGERIA.
Letterpress printers, book production.

MCCORQUODALE PROCESS INC.,
10, EAST 40th STREET, NEW YORK 16, U.S.A.
Murray Hill 5-9618.

Colour card machinery licensors.

MCCORQUODALE COLOR CARD COMPANY,
WHITEFORD, MARYLAND, U.S.A.
Glendale 2-2121.

Colour card makers.

MCCORQUODALE GRESHAM INC.,
NEW YORK, U.S.A.

MCCORQUODALE COLOUR DISPLAY
(OVERSEAS) LTD., LONDON & ZURICH.

B. A. BUTCHER PTY. LTD.,
115, AVOCA STREET, RANDWICK, SYDNEY, N.S.W.
FX. 4708, 39-1173.

Colour card makers, letterpress and lithographic printers.

FANFOLD (AUST.) PTY. LTD.,
115, AVOCA STREET, RANDWICK, SYDNEY, N.S.W.
FX. 4708, 39-1173.

Continuous stationery producers.

MARTIN PRINTING CO. LTD.,
CARNEGIE STREET, ONEKAWA, NAPIER, N.Z.
Napier 39-043.

Colour card makers and letterpress printers.

MCCORQUODALE A.G., SWITZERLAND.

MCCORQUODALE GmbH & CO.,
POSTFACH 706, GOTTINGEN, W. GERMANY.
Gottingen 22340.

Colour card makers.

MCCORQUODALE IMPRESSORA LTDA.,
SAO PAULO, BRAZIL.

LITOGRAFICA INTERPRINT S.A.,
(jointly with A. B. Bonnierforetagen),
CAIXA POSTAL 6723, SAO PAULO, BRAZIL.
Sao Paulo 378090.

*Lithographic and letterpress printers, continuous stationery,
colour card makers.*

MCCORQUODALE ARGENTINA S.A. de
IMPRESIONES, BUENOS AIRES, ARGENTINE.



M^cCorquodale Printing

for banks and insurance companies



Combined
Insurances
for
INNS, HOTELS,
BOARDING HOUSES
and PUBLIC HOUSES

ATLAS ASSURANCE
Company Limited
Head Office: Estd. 1868
92, CHEAPSIDE, LONDON, E.C. 2

MOTOR CYCLE
INSURANCE

GUARDIAN
ASSURANCE COMPANY LIMITED
A. 1887.

FARGRO 11-70-90
MARTINS BANK LIMITED
WORTHING

23-14 **Border Television Limited**
The Television Centre Carlisle 60-00-09
WESTMINSTER BANK LIMITED
WEST END OFFICE
1 ST. JAMES'S SQUARE, LONDON, S.W.1

PAY TO THE ORDER OF **RS INDUSTRIES LIMITED**

20-00-00 T
19 **BARCLAYS BANK LIMITED**
54, LOMBARD STREET, E.C.3.

M28 **HOME GROWN FRUITS LIMITED**
CANTERBURY, KENT
National Provincial Bank Limited
FAVERSHAM

WD/19 **NEWMAN INDUSTRIES LIMITED**
YATE BRISTOL
Midland Bank Limited
CORN STREET, BRISTOL, 1.

12-23A **Lloyds Bank Limited**
Fulwell, Sunderland. 30-13-29

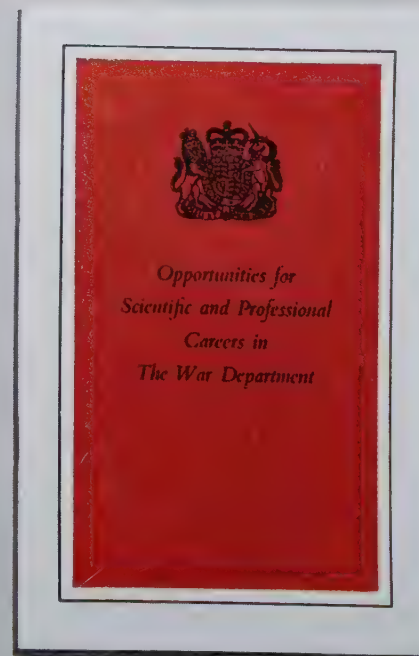
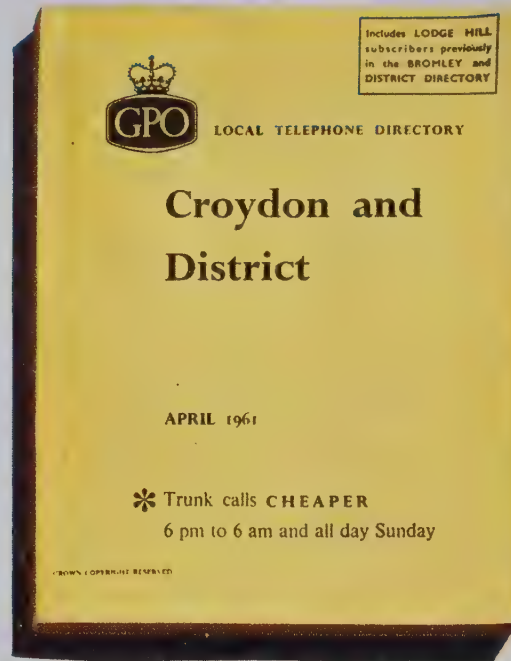
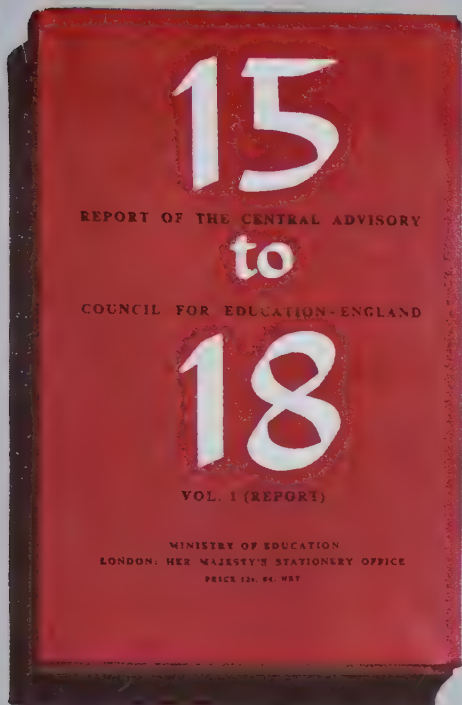
ORDINARY BRANCH
THE
"Heritage"
Income Security"
POLICY
OWN LIFE PROPOSAL

THE
PRUDENTIAL
ASSURANCE COMPANY
LIMITED
Chief Office: Holborn Bars, London, E.C.1.

HOUSE
PURCHASE

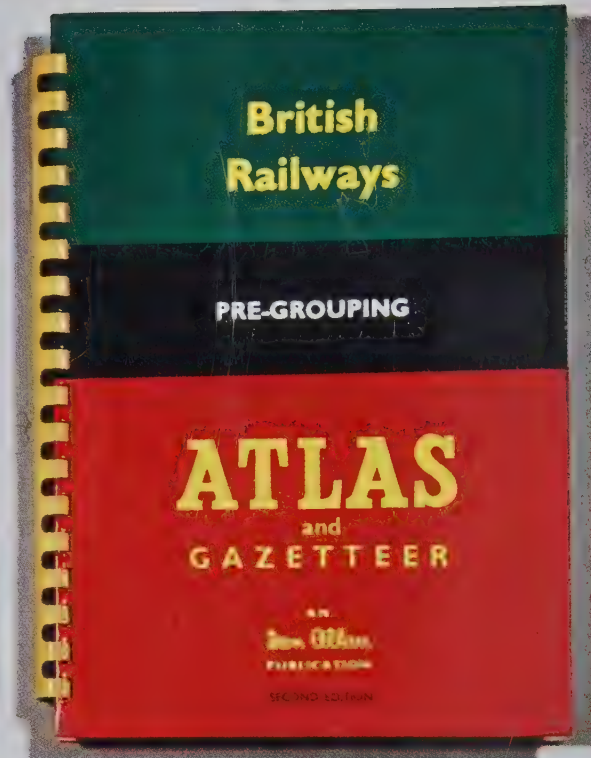
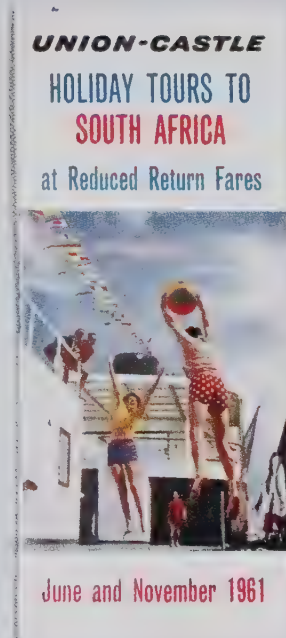
BY MEANS OF
ENDOWMENT
ASSURANCE
PEARL
ASSURANCE COMPANY LIMITED
Chief Office: 100 HOLBORN, LONDON, W.C.1.

M^cCorquodale Printing for the Government



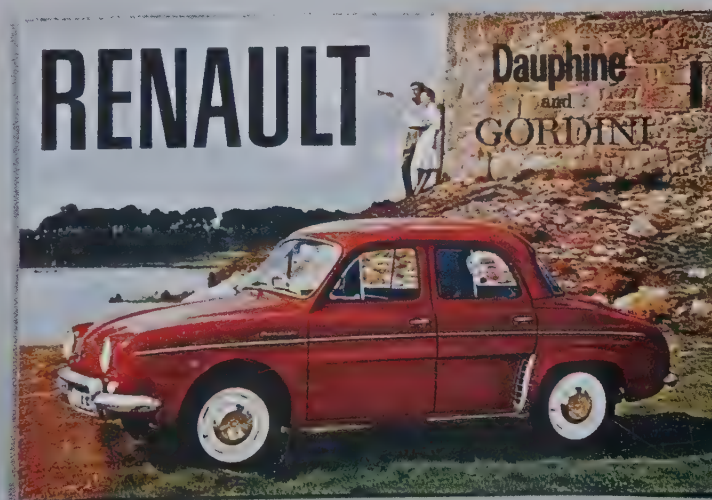
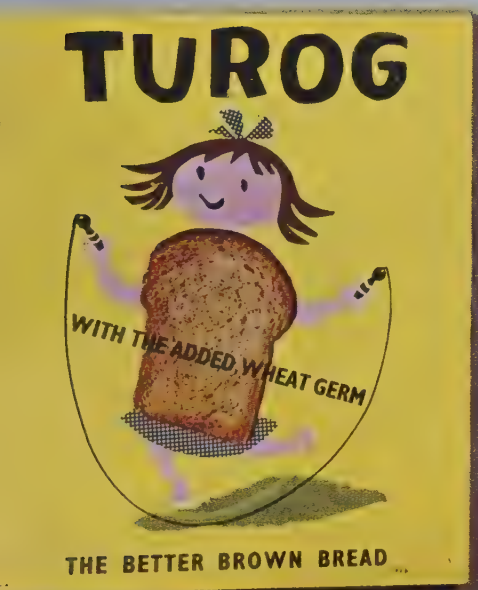
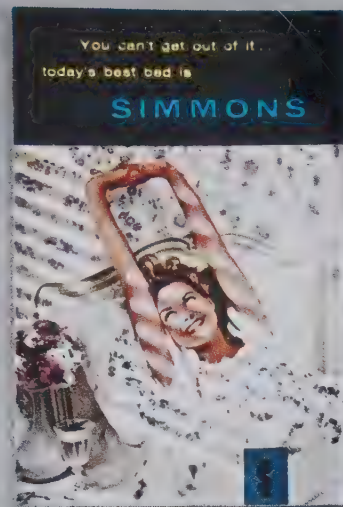
M^cCorquodale Printing

for those who travel



M^cCorquodale Printing

for those who advertise



M^cCorquodale Printing
for those in the office

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THE ENGLISH ELECTRIC COMPANY LTD.

INVOICE

WILSON ROAD
HUTTON LANE S

TERMS OF SALE
CASH ON DELIVERY
CASH ON ORDER

QTY

PRICE

DESCRIPTION

LIST PRICE

PER

TOTAL VALUE

PACKING CASES WILL BE
RECEIVED

THE GOODS SPECIED ON
NOT BE REPROD AT ALL
PRICES ARE AVAILABLE ON

TO THE ORDER OF THE COMPANY

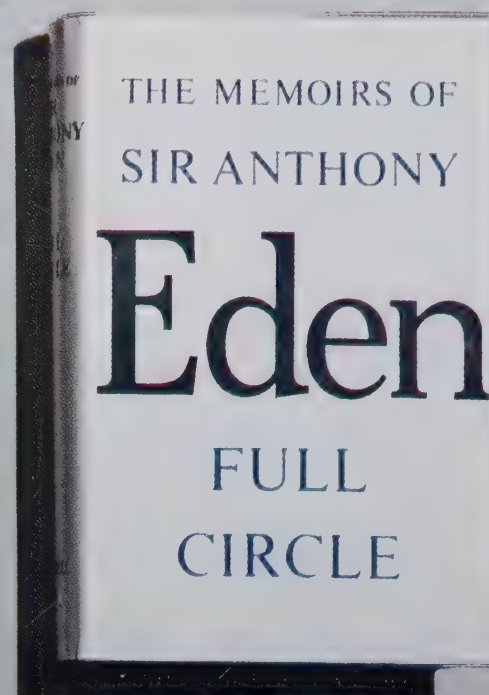
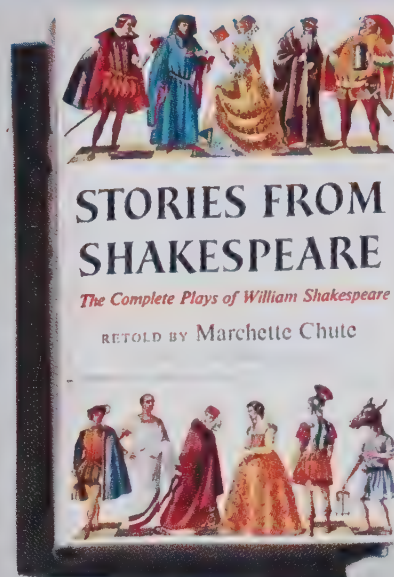
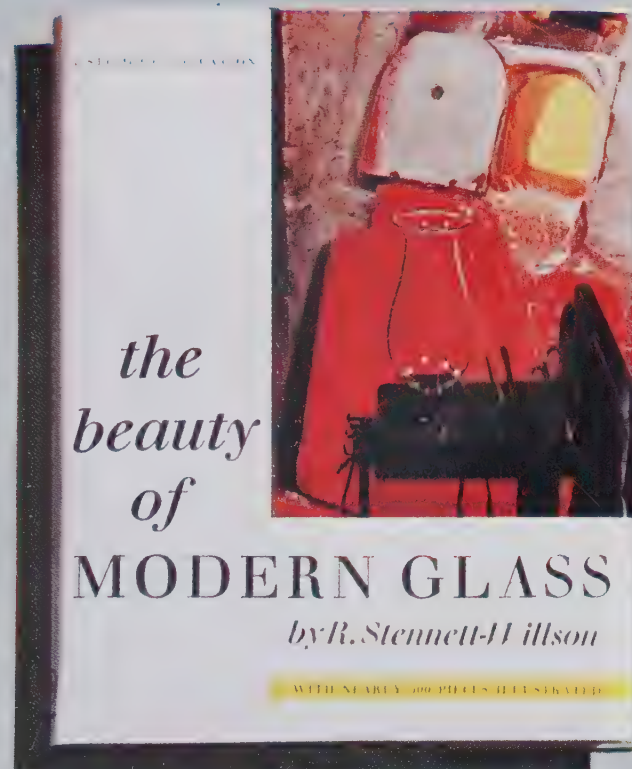
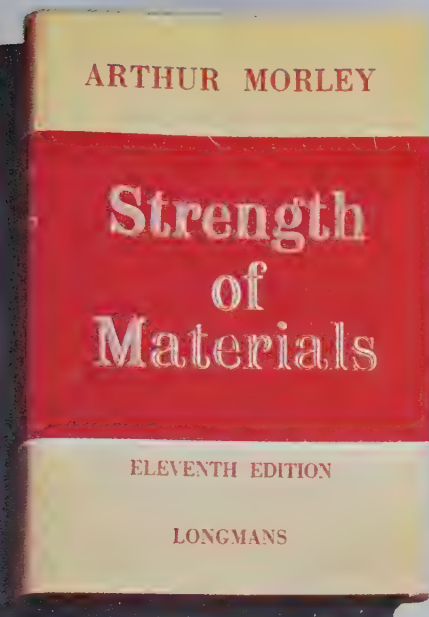
PLEASE NOTIFY US IF THESE GC

16, BYWARD STREET

LONDON, E.C.3.

SALL, HURLEY & Co. Ltd.
11, Wyndham Street,
London, E.C.1

M^cCorquodale Printing *for publishers*



The M^cCorquodale Group

facts and figures...

The M^cCorquodale Group use $11\frac{3}{4}$ tons of wire and $2\frac{1}{4}$ tons of thread for stitching every year, and 145 tons of ink per year.

The M^cCorquodale Group produce about 4,769,000 cased books and 88,200,000 books with covers drawn on in a year. Their factory in Beccles produced the memoirs of Sir Winston Churchill and Sir Anthony Eden (now Lord Avon), and print the Bible in foreign languages.

The M^cCorquodale Group print 80,000,000 air mail letter forms per year. Money orders, currency notes, stamps for court fines and other security documents are also produced in specialized factories.

The M^cCorquodale Group employ 6,830 people—2,707 women and 4,123 men. Of this total number 83% are employed in the factories, 13% on administration and 4% on sales. The largest M^cCorquodale works employs 1,000 people, the smallest (in New Zealand) 37 people.

The M^cCorquodale Group occupy a total factory floor space of over 1,490,000 square feet.

The M^cCorquodale Group consume 9,386,000 kilowatt hour units of electricity and 4,547 tons of fuel every year in the factories alone.

The M^cCorquodale Group print on 710 different machines—523 letterpress, 117 litho, and 70 in special categories, including some from America unique in this country. Some have been adapted for specialized products and used with modern controls to maintain colour standardization.

The M^cCorquodale Group produce over 500,000,000 cheques in a year. With the advent of automation in banking, their factories have perfected the technique of printing figures in magnetic ink to give electronic impulses.

The M^cCorquodale Group use over 20,000 tons of paper every year, or enough to make a 20" wide strip sufficiently long to encircle the equator 20 times. Their own paper mill in North Wales regularly manufacture fine printing, cartridge, duplicator and writing papers.

The M^cCorquodale Group use 137 cutting machines including 3-knife trimmers to cut three sides of a book in one operation. Others have electronic programme controls for automatic cutting of labels and leaflets.

The M^cCorquodale Group are entrusted with unusual jobs. For example: printing bottle labels $\frac{1}{16}$ " deep and $\frac{1}{8}$ " long for the Royal dolls' house; reproducing pages from a priceless Hebrew Bible; printing programmes for Gala opera performances on silk.

....and its comprehensive products

A

Account books. Art reproduction. Analine printing. Advertising literature. Air guides. Airmail letters. Acetate printing.

B

Books (educational, fictional and statistical). Binding. Boxes. Bobbin tickets. Beer labels. Bronzing. Brochures. Balance Sheets.

C

Cheques. Continuous stationery. Catalogues. Cellophane. Colour cards. Cosmetic shade cards. Calendars. Company reports. Coupons. Crowners.

D

Designing. Die-stamping. Duplicate books. Diaries. Dividend warrants. Display prints.

E

Envelopes of all kinds. Engraving. Embossing. Examination papers. Election literature. Exercise books.

F

Fine colour printing. Film printing. Forms for offices and Government. Folders. Food wrappers.

G

Gravure. Gumming. Gold blocking. Gramophone labels. Gift tokens. Guide books. Government publications. Greeting cards.

H

Hot spot carbonizing. Horticultural catalogues. Handbooks. House magazines. Handbills.

I

Ink. Index cards. Insurance policies. Invoices. Instructions books. Indices. Illustrations.

J

Journals. Jury notices. Jackets for books.

K

Kraft paper printing.

L

Letterpress and lithographic work. Laminating. Labels. Loose-leaf ledgers. Letterheadings. Leaflets.

M

Magnetic ink printing. Magazines. Mail order catalogues. Money orders. Maps. Menus. Memos.

N

Novels. Notepaper. Newsletters.

O

Office stationery. Office machinery. Order books. Orders of service.

P

Paper. Paint standard cards. Posters. Packaging. Periodicals. Pads. Prospectuses. Pamphlets. Plans. Programmes.

Q

Quotations. Questionnaires.

R

Reports and accounts. Railway guides, posters, and stationery. Receipt books. Recipe books. Registers.

S

Security printing. Silk-screen work. Sketches. Stickers. Sheet coating. Savings stamps and books. Share certificates. Showcards. Stationery. Swing tickets. Statistical tables.

T

Transfers. Tote tickets. Tags. Timetables. Travellers' cheques. Travel brochures.

U

Underground display cards.

V

Visiting cards. Varnishing. Voters' lists. Vouchers.

W

Wax coating. Wrappers. Wallpaper books. Whisky labels. Wedding invitations. Window bills.

X

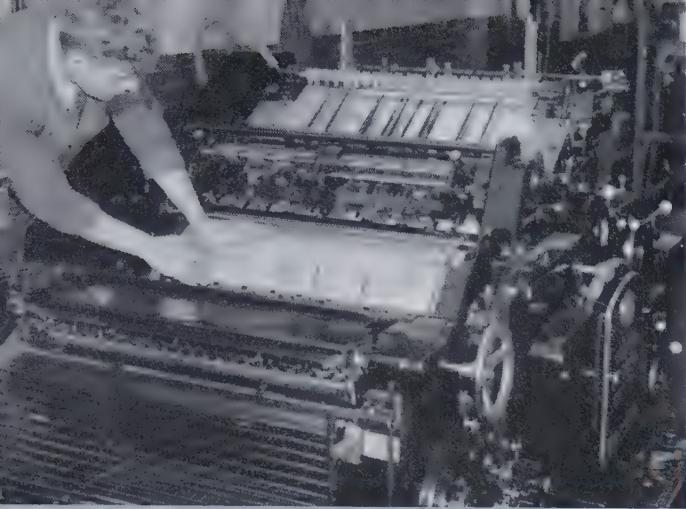
X-ray charts.

Y

Year books.

Z

We would welcome an order from a Zoo or Zither manufacturer!

**1****2****3****4****5****6**

CRAFTSMANSHIP in their hands

1

MAKING READY TO PRINT

Correct preparation by the letterpress machine minder will reproduce each detail on paper.

2

MECHANICAL TYPESETTING

With mathematical precision the Monotype operator carefully spaces each line of his copy.

3

FINISHING THE BOUND VOLUME

The bookbinder letters in gold leaf the spine of a presentation book.

4

PREPARATION IN THE CASE ROOM

Accuracy in the assembly of type and blocks by the compositor provides good printing.

5

OPERATING A PAPER GUILLOTINE

The knife must descend exactly to give pleasing margins to the printed work.

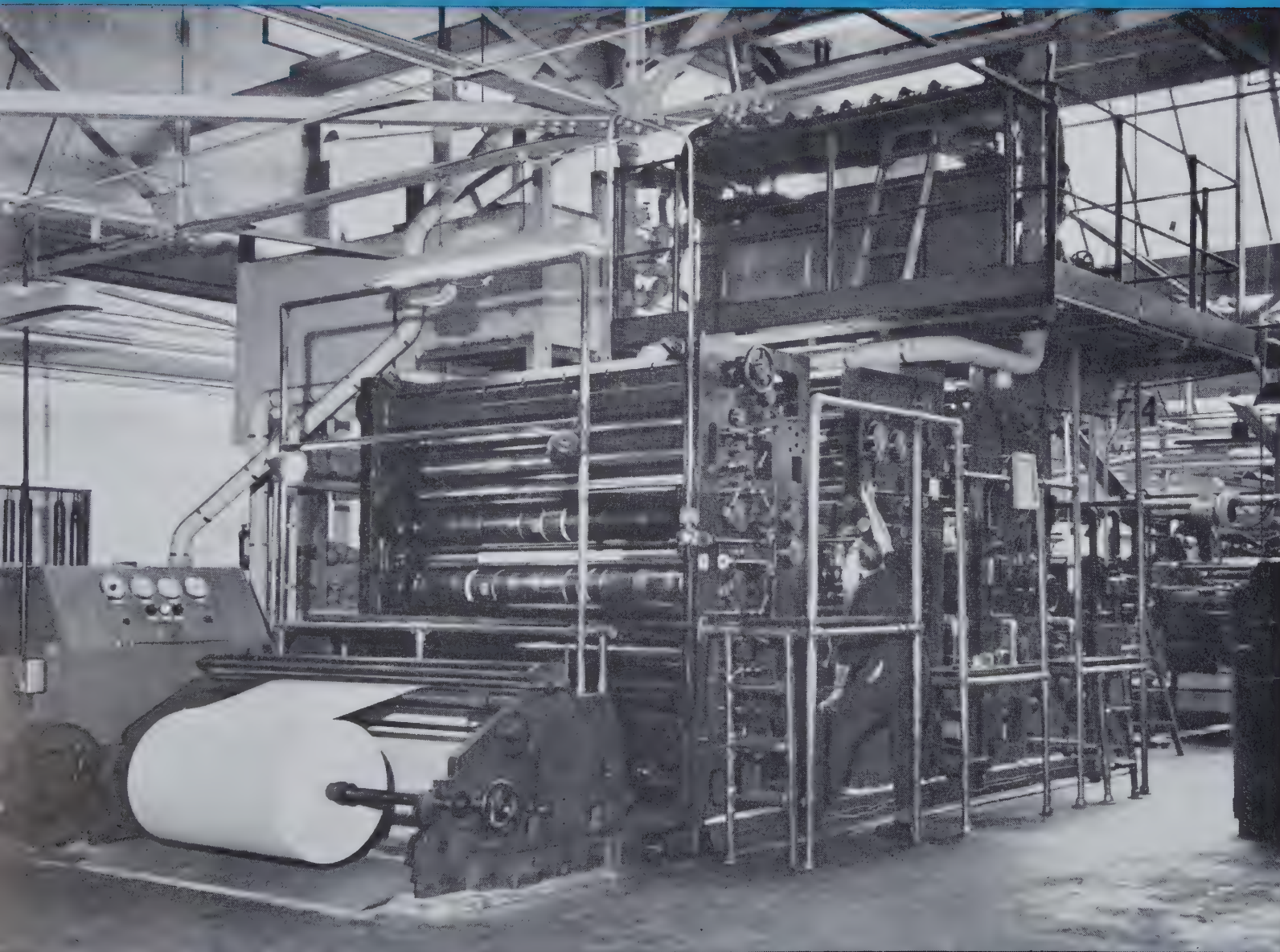
6

RETOUCHING THE ARTWORK

The lithographic artist delicately uses his brush to correct the balance of colours.

CONTINUOUS STATIONERY PRODUCTION

From a reel of paper these machines produce a continuous stream of forms, with sprocket holes, perforations, carbon patches, serial numbers and folds to suit every tabulating system



McCorquodale

DEVELOPMENT IN THE PRINTING INDUSTRY

MCCORQUODALE COLOUR DISPLAY, LTD.,
McCorquodale Process, Inc., U.S.A.
McCorquodale Color Card Co., U.S.A.
B. A. Butcher Pty., Ltd., Australia.
Fanfold (Aust.) Ltd., Australia.
Martin Printing Co., New Zealand.
McCorquodale A.G., Switzerland.
McCorquodale GmbH & Co., Germany.
McCorquodale Impressora Ltda., Brazil.
McCorquodale Argentina S.A. de Impresiones, Argentina.
Multicolor (London) Ltd.
McCorquodale Colour Display (Overseas) Ltd.

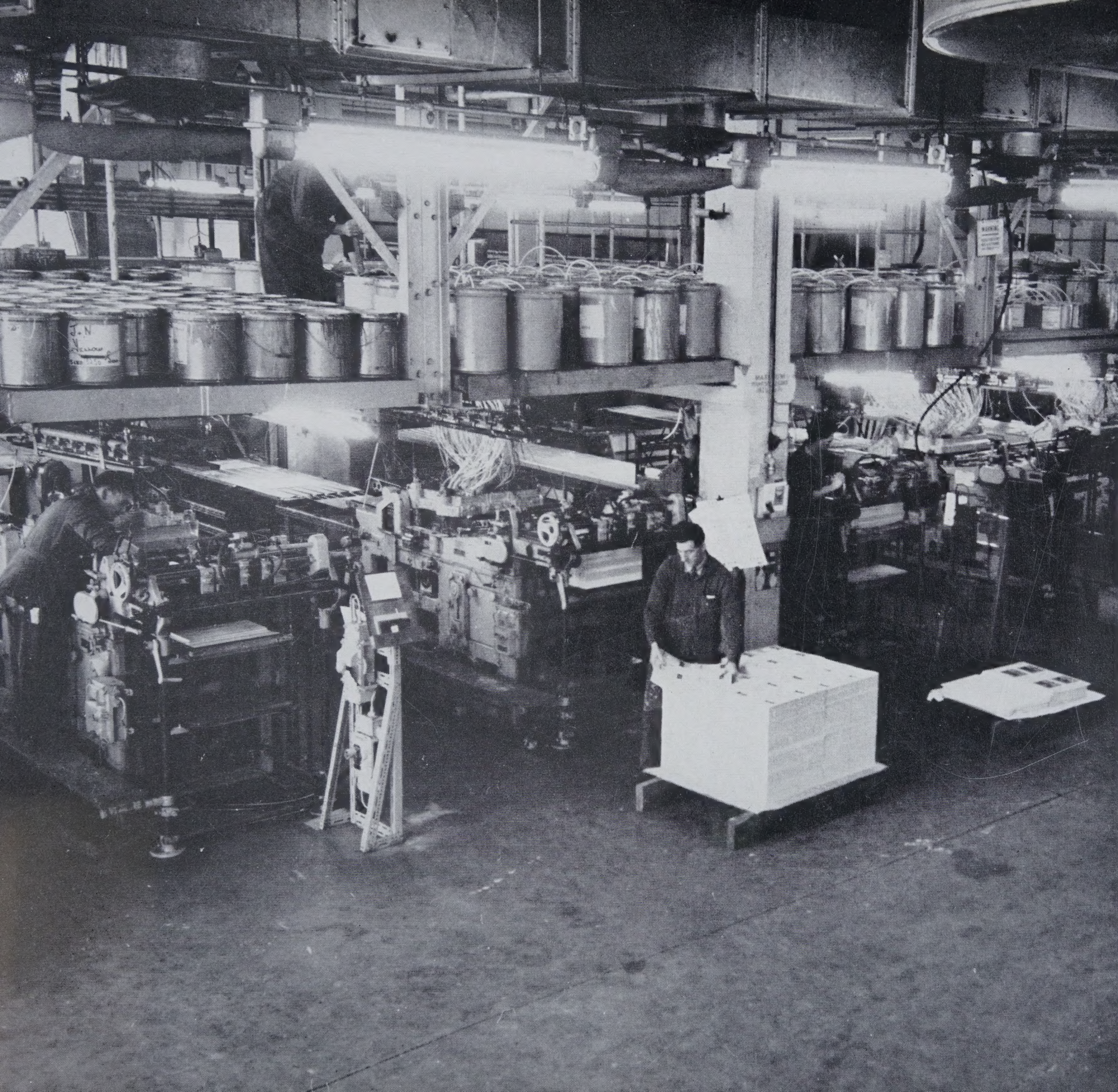
MCCORQUODALE COLOUR DISPLAY, LTD., was formed in 1946 to take over certain processes which the parent company had developed for multi-colour presentation. It was known that the chief outlet for the company would be those industries which marketed their products in a range of colours and who were, therefore, obliged to issue colour cards and books depicting the colour ranges with extreme accuracy and consistency. The McCorquodale processes had been developed to meet this need because conventional printing methods could not achieve the standards of accuracy and consistency required. It was felt that a specialist company would be better able to develop its products for the industries it served, such as the paint and cosmetic industries, by specializing upon their needs. This policy has proved successful. To-day the name of McCorquodale is known to paint manufacturers throughout the world.

McCorquodale Colour Display, Ltd., has subsidiary companies in the U.S.A., Western Germany, Australia, Brazil, New Zealand, and has recently registered a company in the Argentine. In Western Germany, the designs are complete for the building of a fully air-conditioned factory on a site of 126,000 square feet, which has been purchased on the old airfield in Goettingen. Our present facilities are inadequate for the growing demand. In Australia, a factory extension of 12,500 square feet has been completed and a further extension of 16,000 is in the course of erection. The company, in addition to operating the colour card processes, are letterpress printers and, through a wholly-owned subsidiary—Fanfold

(Australia) Ltd.—have just commenced the production of business forms and continuous stationery.

In Brazil, through our wholly-owned subsidiary, McCorquodale Impressora, Ltda., the company has a fifty per cent interest in Interprint S.A., jointly with A.B. Bonnierforetagen, the well-known Swedish printers. In 1959 McCorquodale and Bonniers decided to merge their Brazilian interests as they were mainly complementary. The joint company produces litho and letterpress printing, colour cards, and is now just entering the business forms field. All the machines for the production of business forms and continuous stationery were imported from the famous German firm of printing machine manufacturers, Maschinenfabrik Goebel GmbH, and installed under the supervision of engineers sent out to Brazil from Fanfold, Ltd., London—fellow members of the McCorquodale Group. A new factory of 30,000 square feet, situated 8 miles from Sao Paulo, on the main road to Santos, has been completed. The factory has air conditioning and is ideal for its purpose.

McCorquodale & Blades (Printers) Ltd., of Toronto, a wholly-owned subsidiary in the McCorquodale Group, operate the multi-colour processes in Canada and, in addition, the processes are operated under license in U.S.A., South Africa, India, Colombia, Mexico. The licensees are equipped with machinery manufactured by McCorquodale Colour Display, Ltd., in England and have the benefit of continual technical advice and assistance from the research and development laboratories of the McCorquodale Group.



McCorquodale

THE UNIQUE
COLOUR DISPLAY
PROCESS AT HOME
AND OVERSEAS

*In one operation many accurate
specimens of colour shades are
deposited on card*

The M^cCorquodale Group

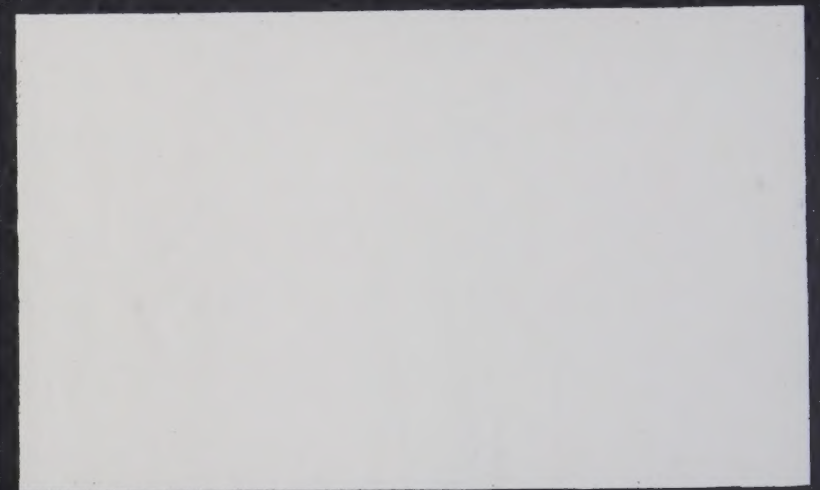
Our industry is primarily a service industry. As business activity flourishes, we provide the printed matter to serve the producer, the advertiser, the administrator and the consumer. Manufacturers sell abroad with the aid of our printed literature, which, by its pleasing design and quality of reproduction, aids the country's exports. Business transactions are recorded on our forms and stationery. Money is paid by our cheques.

At every stage of business life and at times of leisure, the products from our factories at home and overseas serve the community. There is barely an item of printing which we could not produce.

Technical representatives from every company can offer advice on the best way to meet your requirements for print. Machinery and "know-how" are readily available. Our expanding business is founded on this extensive technical service to industry, commerce and Government.

Hundreds of customers know that they can rely on the factories of the M^cCorquodale Group to provide printing to meet their varied requirements, matching the quality and the service necessary to their own business. This same service is available to new customers, who are invited to contact one of our companies and immediately benefit from a Group of local printers with world-wide resources.

examples of work produced by



THE MCCORQUODALE GROUP

